## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



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C. Magallón

Applicant

Eshwarahalli Pundarika, et al.

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Title

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## PRELIMINARY AMENDMENT

Assistant Commissioner for Patents Washington, D.C. 20231

Post Office Box 7068 Pasadena, CA 91109-7068 November 29, 2001

## Commissioner:

Before examination please amend the above-identified application as follows:

## IN THE CLAIMS

Please amend Claim 3. Claims 1,2, and 4-6 remain unchanged and are included herein for reference purposes. Please add Claims 7-51 as set forth hereinbelow:

1. A. method for displaying information on a visual display to simulate a threedimensional arrangement, the method comprising:

depicting graphical representations of products in a virtual three dimensional environment that simulates a brick-and mortar store;

whereby a user may navigate within the environment and click upon individual products to focus on the individual product.

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